

VISITOR KIOSK



New Zealand is a special place, and everyone who lives and travels here has a responsibility to look after it. The Tiaki Promise is a commitment to care for New Zealand, now and for future generations.

Nau mai, haere mai ki Aotearoa – Welcome to New Zealand.

The opportunity

Visitor Kiosk is a premium indoor digital display which presents you the opportunity to promote your business, save on marketing costs, easily maintain relevance year round and better engage with the visitor market.





One platform for it all

Premium Digital Display

This system has been developed to drive engagement and connectivity, located in key accommodation facilities and high-foot-traffic locations, offering a unique proposition...

Featuring intuitive touch-screen technology that enhances the user experience, a single Visitor Kiosk displays far more information compared with a traditional paper brochure stand. It delivers the viewers chosen content in a matter of seconds, allowing potential customers to discover, plan and experience the best of what Queenstown has to offer.

Digital content can be emailed to viewers and unique QR codes direct them to your website and google maps location. Video content is supported to further showcase your brand and drive better engagement and sales.

Digital self service

Society is now widely accustomed to sourcing information and sorting through options via this technology – we know consumers feel comfortable using Visitor Kiosk. The functionality is intuitive and provides an efficient, user-friendly experience.

BE DYNAMIC, BE GREEN, BE SEEN.

Benefits

Visitor Kiosk helps drive better return on investment for you, the advertiser. No printing costs, better leads generated through dynamic ads and the use of the latest smart technology mean you are putting your company at the forefront of new-generation resort marketing.



Speed to Market

One upload to update the entire network



Better value

Increase your display size for free



Always on display

Never out of stock or waiting to be restocked



Intuitive interactivity

Swipe navigation, touch to enlarge



Connect with customers

With modern digital self-service technology



Better content

Flexibility to manage content for no extra costs



QR Codes

Transfer your business to the user's smart phone



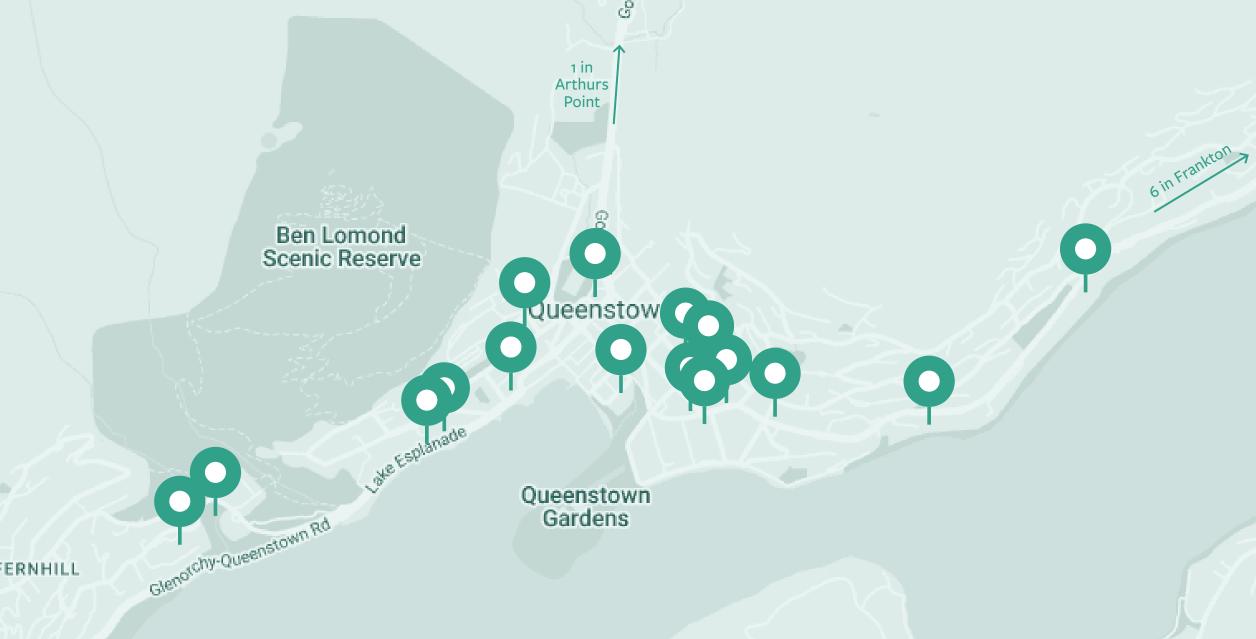
Rich Video Stand out in the market via video display



Eliminate costly re-printing due to human errors

Lower risk



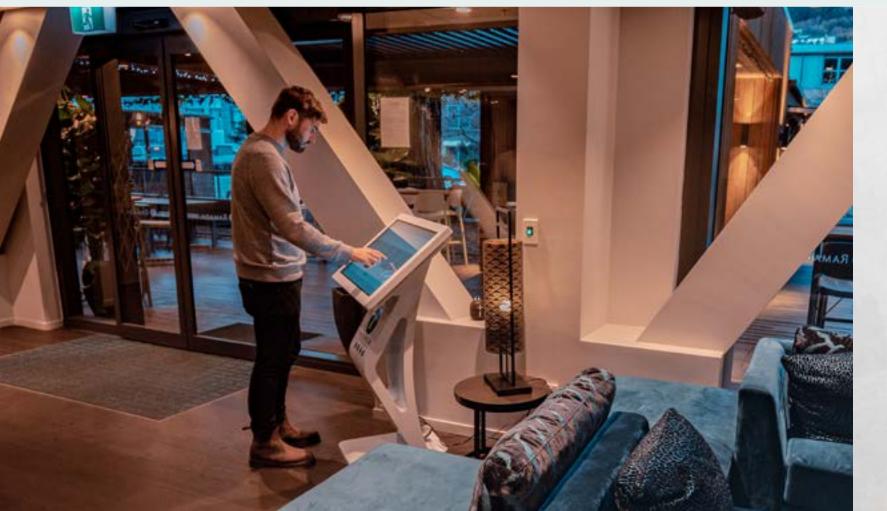


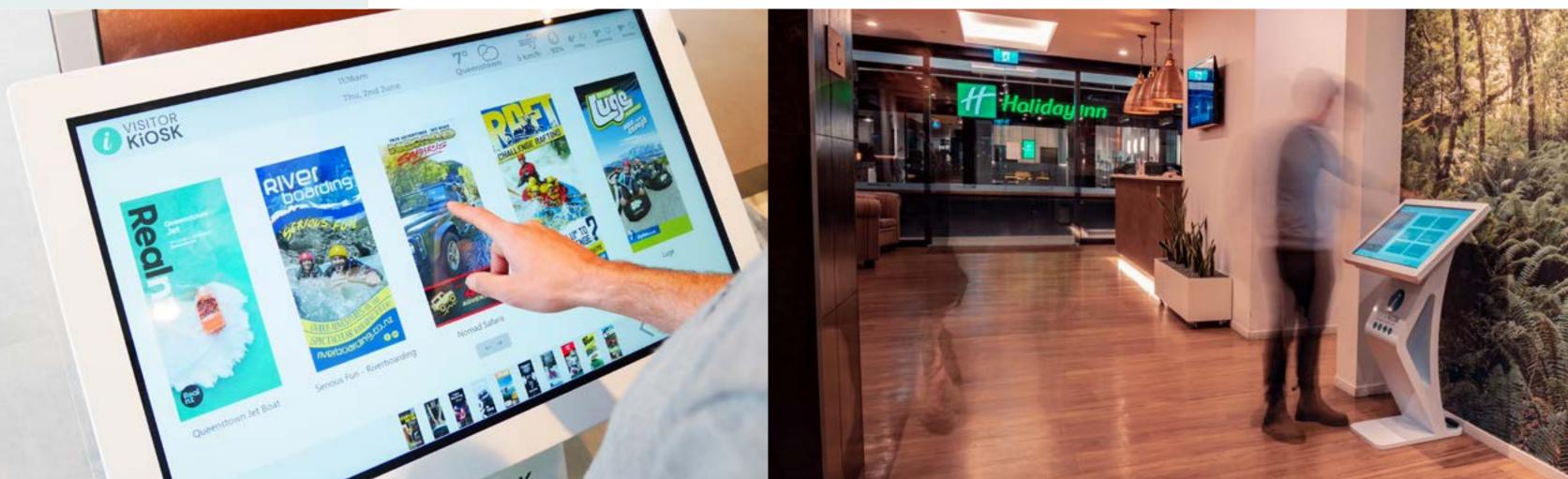
- Novotel
- Crowne Plaza
- The Station Building
- Mercure
- Heritage
- Rydges Lakeland
- Peppers Beacon

- Lakeview Holiday Park
- Heartland Hotel
- o Ramada Central
- Copthorne Lakefront
- Copthorne Lakeview
- Millennium
- Oaks Club Suites

- o Oaks Shores Resort
- Ramada Remarkables
- Holiday Inn Remarkables Park
- Wyndham Gardens
- LQ Hotel
- Mi-Pad
- Top 10 Holiday Park

- Sudima Five Mile
- Holiday Inn Express and Suites
- Quest Queenstwon
- Auckland International Airport I-Site





Our network

Our Queenstown network comprises of over 25 accommodation partners with a combined 2500+ rooms, taking in approximately 2million guests per year.*

Visitor Kiosk provides the Qiueenstown market with an important out of home display solution. Offering premium visibilty to the visitor market staying in this premier destination. Kiosks are centrally-located In high footfall areas in hotel foyers, near recption desks, entrances and elevators to maximise visibility.

*Calculated based on an average of 2.1 people staying per room per night.

How does it work?

The Visitor Kiosk interface is simple to use – once a guest has activated the system by touching the screen, our simple, stylish homepage presents the user with six main categories. Each category is then divided into six sub-categories, making your display easy to find in the relevant category. Once in the sub-category guests can scroll through the displays and decide to click on any which stand out to them. From first clicking on the screen, guests are never further than 3 clicks from your display.

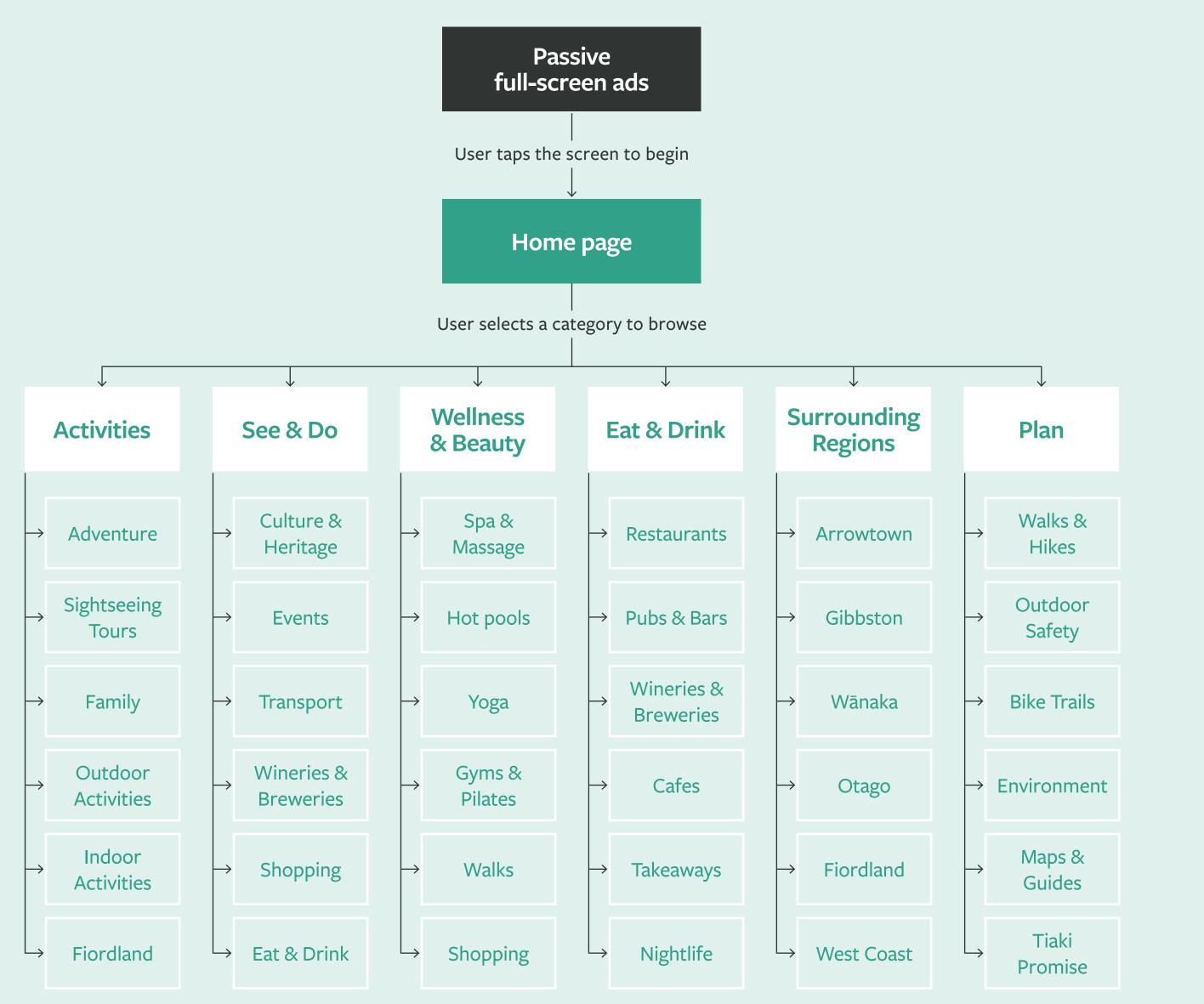
Dynamic, interactive A4 displays are available throughout the system and offer increased profile and a useful shortcut directly to your Information and/or video display.



Scrolling Duration 8 seconds per rotation

Screen Size 70cm x 40cm

Full screen images & videos 1920 x 860 pixels



Premium Full-Screen Display

Full screen video or image display giving your brand the maximum brand visibility. These figures represent indidual impressions across the network.

- **Daily:** 37,800 impressions
- Weekly: 264,600 impressions
- Monthly: 1,058,400 impressions
- Yearly: 13,797,000 impressions

Scrolling Duration 8 seconds per rotation



Rendered size 70cm x 40cm (32")



Artwork resolution 1920 x 860 pixels





A4 Homepage Display

Prominent A4 size video or image display on the homepage. This is the first page seen once the Kiosk is touched. It is also the most popular page used during a user session to go back and browse other categories.

This is a more economical, general brand display. Perfect for broad appeal brands.

A4 display is interactive, guests can touch the ad and are directed straight to your Information & Video display.



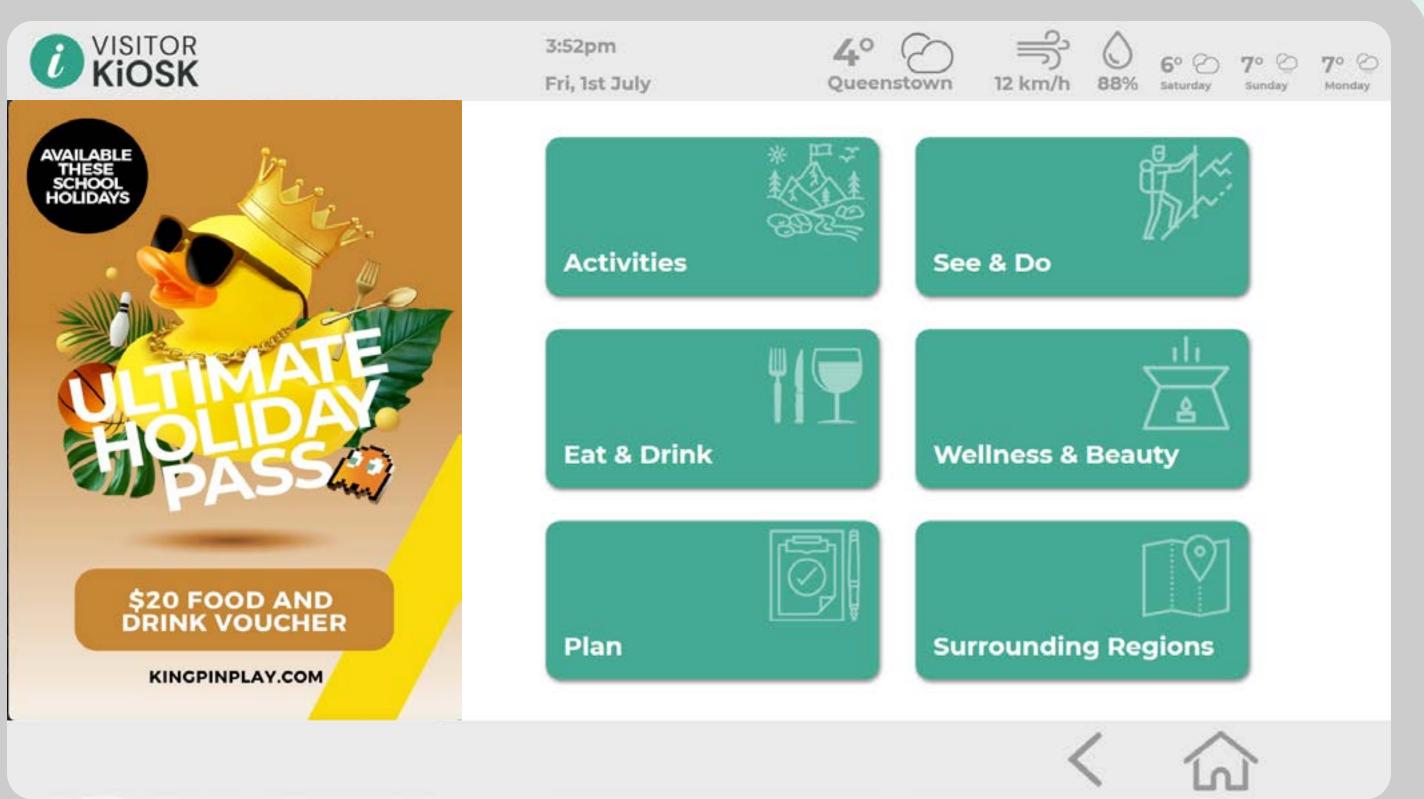
Scrolling Duration 8 seconds per rotation



Rendered size



Artwork resolution 600 x 860 pixels





A4 Category Display

Prominent A4 size video or image display on a particular category display. This is the first page seen once a particular category (such as 'Activities' or 'Eat & Drink') is selected from the homepage.

This is highly targeted and perfect for brands looking for extra profile in their category.

A4 display is interactive, guests can touch the ad and are directed straight to your Information & Video display.



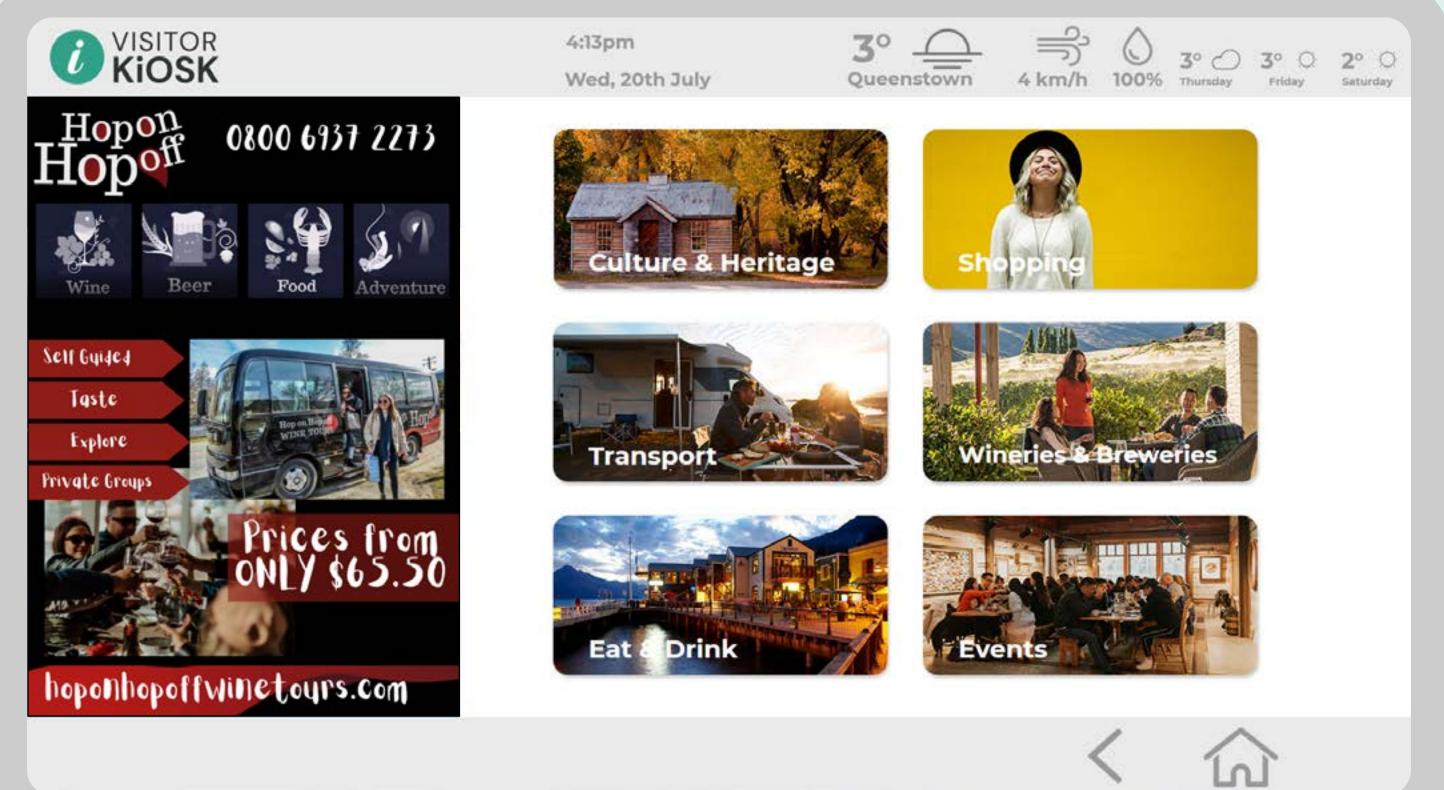
Scrolling Duration 8 seconds per rotation



Rendered size



Artwork resolution 600 x 860 pixels





Information & Video Display

Display video, Images & information. Unlimited artwork pages available. QR codes to your website and Google Maps location. User sessions are saved for ease of navigation back to previously browsed content.

Save on printing with sustainable, paper-free display.



Viewing Interactivity Swipe to scroll through pages



Rendered page size 10cm x 29.7cm (DLE)



Image resolution 275 x 575 pixels



Video resolution 1360 x 768 pixels





With seesaping views of Cardrana Ski Field, The Remarkables, Coronet Peak and Lake Wekstipu. the skillodge inspired Kingpin Queenstown has it all. Literally: Between the bowling, games, karaoke and other activities,

and corporate bookings.



3:56pm

Wed, 5th October



there's more to do in this one venue than you could get through In a single day. A little bit of everything means everyone's smilling, from friendly catch ups to families with kids of all ages. The versue can also accommodate private events, parties,

Once you've worked up an appetite playing (and winning, of course), kick your feet up, onloy the views and grab a menu. The inhouse bar and kitchen have an extensive list of cocktails, modetails, hearty meals, and fun share platters catering to every dietary requirement.

Bowling Ten pine. One bell. So. Much. Fun. Our state-of theart lanes are perfect for partying, socialising, date night, or serious bowling competition.

YR.

The enemies might be virtual but the battle is real in our range of innovative, filercely competitive VR gaming experiences. Upgrade your reality as you run, fight, explore and play-

Games

From the classics to the latest innovations, take gaming off the couch and explore our royal selection of arcade games. Den't forget to exchange your tickets for a prize before you long-part.

Escape Rooms

Reckon you're a bit of a Sherlock Holmes? Test your powers of deductions in one of our cryptic escape rooms. Be warned: our games are not for the faint of heart (or those under 14 years old).

Karaoke.

Hope you've been practising in the shower because our kanaoke rooms are ready. Loaded up with song lists included the granty classics and the latest hits (updated inor thiy) and a restricted playlist if you've got younger singlers. with you. Plus, you can leave a card at the bar and order food and drink straight to your karaoke roomi.

Table Tennis

From the streets of New York to right here in Queenstown, TopSpin is the best way to show off your skills. Perfect for tournaments, parties. or to show your friends who's best. After all, what's a group hangout without a little friendly competition)

Location |

Sillecon Street (next to the Condols)





10

Queenstown



Experience

\$69 \$50 Gold - 3 Activities + \$35 Food & Drink credit Silver 12 Activities \$28.50 Bronze - 1 Activity Contact Us 05 668 0687

town@kingpinplac.pr singpinplay.com



Price

10° O

SEND TO MY MOBILE





Google Location

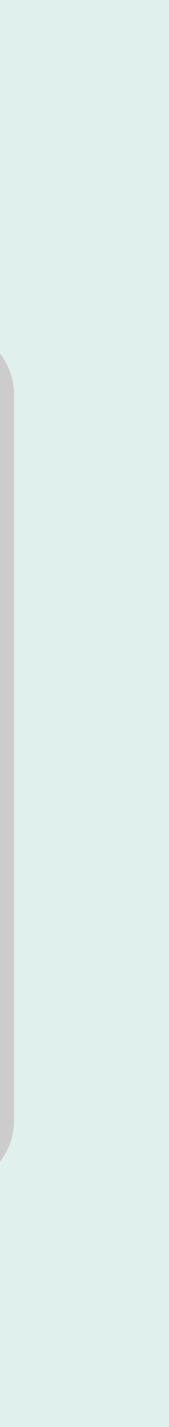




View. Video







It's time to go paperless

Millions of brochures are being printed every year, contributing to the deforestation of the planet.

Visitor Kiosk uses smart technology to enable positive change for the environment by removing the need to print.

Visitor Kiosk provides an all-new, high-quality digital alternative that is intelligent and better for the environment.



The Tiaki Promise

The Tiaki Promise is a commitment to care for New Zealand now and for future generations.

Use these simple guidelines while exploring Aotearoa:

Care for land, sea and nature, treading lightly and leaving no trace. Travel safely, showing care and consideration for all. And respect the culture and local communities, travelling with an open heart and mind.

Be guardians, be protectors. Tiaki, care for New Zealand.



Children's Bay Farm Park

Children's Bay Park is a 200-hectare peninsular of land located in Akaroa Harbour just 80 minutes from Christchurch. It is a beautiful piece of land surrounded by sea. Approximately 100-hectares is in native bush. The other half of the land is an operating farm running a small high-quality herd of Angus cattle that graze the grass faces and ridges.

Visitor Kiosk is proud to be part of the ongoing planting, free walking trails and conservation work at the park. Over 20,000 plants have been planted with plans for another 20,000 over the years ahead.

